



This is to certify that

## Ana Belén Diaz Barber del Toro

successfully completed and received a passing grade in

MDx: Marketing digital y sus análisis basado en datos

a course of study offered by TecdeMonterreyX, an online learning initiative of Tecnológico de Monterrey.

Brenda Aranda
Professor at EGADE Business School
Tecnológico de Monterrey

Fernando Sierra
Professor at EGADE Business School

Tecnológico de Monterrey



**Verified Certificate**Issued December 3, 2024

Valid Certificate ID 59f30a54915542518b8eae42632618ad